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Meeting with Representatives of Industrial Corporations with Offshore Business

樹仁大學 香港樹仁大學
HONG KONG SHUE YAN UNIVERSITY

IAO
Industrial Attachment Office

EXPERIENTIAL LEARNING ACTIVITY OF MEETING REPRESENTATIVES OF INDUSTRIAL CORPORATIONS WITH OFFSHORE BUSINESS

7 SEP 2022 (WED) | 6:00PM - 7:15PM | RLG302/ZOOM

WORKING IN GREATER BAY AREA

DR. RON NG
Managing Director,
Power Technology Limited

WORKING IN AUSTRALIA

MR. RONALD WOO
Director, Yeedex Electronic Corporation
Founder, E-tech Worldwide Limited
Co-founder, Specialist Apps Limited
Co-founder, Studywiz PTY Limited

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An experiential learning activity was co-organised and co-hosted by the Department of Business & Administration and the Industrial Attachment Office (IAO) on 7 September 2022 at RLG302 of Hong Kong Shue Yan University and via zoom, with the objective of meeting and exchange ideas with representatives of industrial corporations that have business offshore. Dr. Ron Ng, Managing Director of Power Technology Limited, and Mr. Ronald Woo, Advisory Member of the Industrial Attachment Abroad Programme, were invited to meet with HKSU students on workplace etiquettes and career development in the global context.



Dr. Ron Ng: Working in Greater Bay Area

Targeting students who are taking internship in the Greater Bay Area, or the Mainland China, Dr. Ron Ng took his e-Commerce company, located in the central area of Zhongshan city, as an example to illustrate the cultural differences encountered in working in the Greater Bay Area of China. He underlined the development of the Greater Bay Area cities, the distinct dialects of Cantonese speakers between the Greater Bay Area and Hong Kong, as well as the diverse concepts and approaches towards work and profession. All in all, differences in terms of life and work cultures between different geographical regions were highlighted and put forward as reminders for undergraduates who have plans of developing their career abroad.

session, Mr. Woo accompanied with and guided the audience to position HKSU students for facing the global employability challenges. Through an interactive QnA approach, HKSU students' strengths and weaknesses are identified, whereas the formers are emphasized for helping to seize the job opportunities in the global professional context. Further to the self-recognition, Mr. Woo also led students to rediscover their qualities acquired from the university, and demonstrated career development strategies to take up the career challenges worldwide. The meeting concluded with two reminders that undergraduates should equip with: proactiveness and sociability.

Dr. Ron Ng
Managing Director
Power Technology Limited



Mr. Ronald Woo
Director, Yeedex Electronic Corporation
Founder, E-tech Worldwide Limited
Co-founder, Specialist Apps Limited
Co-founder, Studywiz PTY Limited



Mr. Woo: Working in Australia & positioning HKSU students

Mr. Ronald Woo, Director of Yeedex Electronic Corporation, and founder of various corporations with offshore businesses hosted the meeting in an interactive approach and brought forth two major topics for students' reflection: 1. the cultural differences between Hong Kong and Australia; and 2. how HKSU students should position themselves in face of the global employability challenges. On the subject of cultural differences, Mr. Woo underlined the contrast of mentality between Hong Kong and Australian based on the environmental factor and the polarity of focuses. On the second part of this

Industrial Attachment Abroad Advisory Board (IAAAB)



IAAAB members will provide industrial attachment abroad opportunities and recommend source of funding for enhancing students' work-related global competency. Board members meet regularly for discussing the development of the Industrial Attachment Abroad scheme and exchanging on insights into global economic development and internship markets.

IAAAB Advisory Board Members include:

Dr. NG Chi Ho Mark (Chair)
Mr. CHEUNG Theo
Mr. YUEN Eddie
Mr. LEE Patrick
Mr. WOO Ronald
Mr. WAT Jefferson

Contact IAO

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Internship Preparation Workshops on creativity and cross-cultural communications in multi-cultural working context

Cross Culture Management: Colgate and Me, 8 November 2021

Ms. Farheen Romani, Head of Insights, Colgate Palmolive, shared with us her experience in working with people from different cultures in an international business environment which promotes standardized professional practices where conflicts, adaptations and innovations are learned.



Ms. Farheen Romani (Left)

Paving your dream career in Greater Bay Area, 15 March 2022

Thanks to Mr. Oliver Wan, Founding President of Greater Bay Area, Hong Kong and Macau Talents Associate, fellow internship candidates had the opportunity to acquire the first-hand information of entrepreneurship in Greater Bay Area and have the heads-up of new challenges they may face as a young entrepreneur.



Mr. Oliver Wan

About Innovation and Design, 15 March 2022

Mr. Charles Ng, Chief Brand Consultant & Chief Design, MAXI Communications Ltd., depicted creativity from the perspective of design and branding professional. Through the history of Hong Kong's creative industry, he introduced the daily practices that nurture creativity as one of the global competency, meanwhile encouraging students to keep an eye on the rapid advancement in the technology and changes in lifestyle.



Mr. Charles Ng

Be an IMPACTFUL Team-player, 15 March 2022

Based on her work experience in STEM/STEAM education, Ms. Priscilla Hui, Co-Founder cum CEO of Prister Corporation Ltd., introduced skills needed in the latest wave of global economic development: creativity and problem-solving skills. With the aid of her in-



Ms. Priscilla Hui

sight in the industry, she unveiled the labour market trend and the qualities that multinational corporates treasure.

Multinational corporation's expectation on employees with diverse cultural backgrounds, 24 May 2022

As the Managing Director of Sony Pictures Entertainment Malaysia Sdn. Bhd., Mr. Simon Foo depicted the quality that help employees to succeed in the corporation of diverse cultural background. Furthermore, he emphasized the importance of proactiveness to take part in the communication and raising awareness of the cultural difference in order to perform well in the internship or a team of international profile.

Effective communication in multicultural working context, 24 May 2022

By sharing her experience of working with fantasy-engineers of international profile in Disney Studio, Andrea Leung, Senior Sales Manager (Studio) of The Walt Disney Company (Hong Kong) Limited, highlighted the importance of language and effective communication to explore one's career in, as well as enlightened students how to polish the communication skills to realise different projects across the globe.



Mr. Simon Foo



Ms. Andrea Leung

Student and Graduate Sharing Sessions

In Academic Year 2021/22, Industrial Attachment Office held three sessions of students and graduates sharing their experiences in studying and taking an internship abroad.



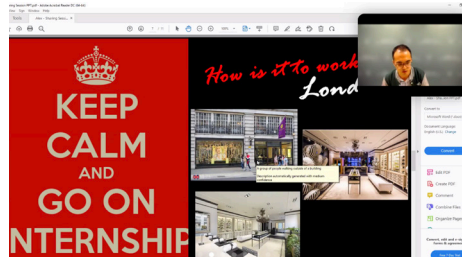
Angel (upper-left photo), graduate of Sociology, spent a semester on exchange at Universiti Tunku Abdul Rahman in Malaysia in 2019. "I enjoyed the exchange programme at UTAR a lot. I was able to experience new culture and make friends with different ethnic background. It also allowed me to develop my intercultural communication and problem-solving skills."



Giselle (lower-left photo), graduate of Sociology, worked as a Project Assistant in You+ International Youth Apartment in Fuzhou during her semester break in Year 1. Her main duty includes developing

connections and sharing knowledge through holding networking events for young professionals living there. "Familiarise yourself with the destination country and the company ahead of time will give helpful insight into work culture. Don't be shy to approach your supervisor for help if you encountered any problems. They are far more helpful than you think!"

Alex (right hand side), graduate of English, shared his experience in working in a boutique hotel in the south of France, and in a globally-renowned perfume boutique in London, between 2017 and 2019. Through working alongside with an internationalised team, he suggested students "be more present in the destination countries and be more proactive in socialising with the team or people in the country".



Pre-internship briefing sessions

Two pre-internship briefing sessions were held in academic year 2021/22 for introducing Industrial Attachment Abroad to students and for students' readiness and competence to meet with the work expectations during the internship abroad.



Briefing sessions on info day (5 and 6 November 2022)



Briefing session via zoom (22 June 2022)